

2020

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AT THE TABLE. TAKE YOUR SEAT AT THE TABLE. TAKE YOUR SEAT AT THE TABLE. TAKE YOUR SEAT AT THE TABLE.



HAPPY OWN IT 2020!

Our team has worked around the clock this past year to bring you the best summit possible. We've curated world-class speakers, amazing panels & workshops, valuable networking opportunities, & more.

Whether this is your first OWN IT conference or you're a seasoned veteran, this year's OWN IT summit represents the best of our organization and our mission to spread inclusivity, diversity, empowerment, & leadership.

We sincerely hope you enjoy your OWN IT experience.

R SEAT AT THE TABLE. TAKE YOUR SEAT AT THE TABLE. TAKE YOUR SEAT AT THE TABLE. TAKE YOUR SEAT AT THE TABLE.

We've got a lot planned. 

– 8:00 AM

Registration & Breakfast

3607 Trousdale Pkwy, Los Angeles, CA 90089

– 8:30 AM

Doors open

Bovard Auditorium

– 9:00 AM

Welcome Address

Bovard Auditorium

Nina Regan
Executive Director

Shivani Lokre
Executive Director

– 9:10 AM

President's Address

Bovard Auditorium

Dr. Carol Folt

USC President

– 9:25 AM

Keynote Address: Katie Hill

Bovard Auditorium

Congresswoman Katie Hill (fmr.)

2019 Congresswoman of CA 25th District

– 9:50 AM

Forces of Change: Activism & Advocacy in 2020

Bovard Auditorium

Christian Dyogi Phillips

Moderator | Assistant Prof. of Political Science

Shaniqua McClendon

Political Director, Crooked Media

Mandana Dayani

Creator & Co-Founder, I am a voter.

Angie Jean-Marie

Advocacy & Engagement Director, TIME'S UP

– 10:40 AM

Morning Breakout Panels

uscownit.com/breakout-panels or email confirmation

– 11:25 AM

Lunch & Networking Marketplace

Founder's Park & Associate's Park

– 1:15 PM

Afternoon Breakout Workshops

uscownit.com/breakout-panels or email confirmation

– 2:10 PM

Confessions of a Spiritual Entrepreneur

Bovard Auditorium

Lavinia Errico

Founder, Equinox Fitness Clubs

– 2:25 PM

Transforming an Idea into Reality

Bovard Auditorium

Lavinia Errico

Moderator | Founder, Equinox Fitness Clubs

Katie Rosen Kitchens

Co-Founder & Editor-in Chief, FabFitFun

Melody McCloskey

Co-Founder & CEO, StyleSeat

Moj Mahdara

Founder & CEO, BeautyCon

– 3:00 PM

A Conversation with Patty Jenkins

Bovard Auditorium

Dr. Stacy Smith

Moderator | Founder & Director, Annenberg Inclusion Initiative

Patty Jenkins

Director, Wonder Woman

– 3:25 PM

A Conversation with Danielle Brooks

Bovard Auditorium

Lisa Pecot-Hebert

Moderator | Associate Prof. of Professional
Practice, Director, Journalism at USC Annenberg

Danielle Brooks

Actress & Singer,
“Orange is the New Black”

– 3:50 PM

Closing Remarks & Raffle

Bovard Auditorium



Meet your next role model in our mainstage lineup.



KEYNOTE, CONGRESSWOMAN OF CA 25TH DISTRICT [2019]



Congresswoman Katie Hill (fmr.)

Katie Hill was elected to Congress from California's 25th Congressional District in 2018 as one of the youngest members of the historic freshman class that flipped the

House. She was elected by her colleagues to be the Freshman Co-Representative to Leadership, served as the Vice Chair for the House Oversight and Reform Committee and on the powerful House Armed Services Committee.

The daughter of a registered nurse and police officer, before serving in Congress Katie worked as Executive Director of PATH (People Assisting The Homeless), the largest homeless services organization in California. Under Katie's leadership, in just four years PATH helped more than 7,000 chronically homeless individuals, veterans, and families make it off the streets into permanent housing. During her time in office, Katie continued to prioritize the issue of housing, as Co-Chair of the New Democratic Housing Task Force.

Hill resigned from Congress in 2019 after a coordinated cyber-attack by political operatives and right-wing media outlets was launched against her. Now, Katie is using her platform to support young women running for office, advocate for legislation to address cyber exploitation and other issues that disproportionately affect young women, and transform our political system into one that ensures true equality through equal representation.



USC PRESIDENT

Dr. Carol Folt

Dr. Carol Folt serves as the twelfth president of the University of Southern California. She is a highly experienced leader, internationally recognized life scientist, and award-winning teacher. In leading USC, Dr. Folt brings broad executive and leadership experience across the academy.



ADVOCACY AND ENGAGEMENT DIRECTOR, TIME'S UP

Angie Jean-Marie

Angie Jean-Marie leads strategic partnerships and advocacy campaigns to advance safety, fairness, and dignity for women at work. Angie has spearheaded advocacy initiatives, including a campaign to change the culture of voting as the director of #VoteTogether at Civic Nation, and a philanthropic effort to spark civic activism in Los Angeles.



CREATOR & CO-FOUNDER, I AM A VOTER.

Mandana Dayani

Mandana Dayani is the Creator and Co-Founder of I am a voter., a nonpartisan movement that aims to create a cultural shift around voting and civic engagement. Its mission is to make voter identity mainstream, aspirational, inclusive and an integral component of personal identity.



POLITICAL DIRECTOR, CROOKED MEDIA

Shaniqua McClendon

Shaniqua McClendon has worked in politics for a decade and currently serves as Political Director for Crooked Media, home to the popular podcast, Pod Save America. Shaniqua led the creation of their midterm voter engagement program, Vote Save America, which supported victories of 2018 Democratic victories throughout the country.



FOUNDER, EQUINOX FITNESS CLUBS

Lavinia Errico

Lavinia Errico, the visionary founder behind Equinox Fitness Clubs and the Inside Out Movement, is a nationally acclaimed workplace and wellness entrepreneur and a speaker of essential truths on the subjects of values-driven entrepreneurship, developing next generation leadership, and more.



CO-FOUNDER & EDITOR-IN-CHIEF, FABFITFUN

Katie Rosen Kitchens

Co-Founder of FabFitFun, Katie Rosen Kitchens has led its evolution as a female-focused media brand, from writing about great lifestyle products to getting them into people's hands. Since launching the FabFitFun lifestyle box in 2013, Rosen Kitchens has shifted her energy toward curating fresh brands for FabFitFun members, overseeing brand partnerships and product development.



CO-FOUNDER & CEO, STYLESEAT

Melody McCloskey

Melody McCloskey is the Co-Founder and CEO of StyleSeat, the premier marketplace for beauty and barbering services. Supporting more female-run businesses than almost any other platform, StyleSeat has powered over 150 million appointments in over 16,000 cities across the United States.



FOUNDER & CEO, BEAUTYCON

Moj Mahdara

Moj Mahdara is the Founder and CEO of Beautycon, a globally-recognized community for content creators, celebrities, fans, and brands. As CEO, she is responsible for driving brand vision for Beautycon and its growth initiatives, which include strategic media partnerships, content development and distribution, market intelligence, and e-commerce.



DIRECTOR, WONDER WOMAN

Patty Jenkins

Patty Jenkins is an award-winning writer and director best known for directing Warner Bros. Pictures and DC's 2017 blockbuster *Wonder Woman* and her debut Oscar-winning feature *Monster*. Additionally, Jenkins is responsible for casting, building and helming the pilot and finale episodes of AMC's hit show "The Killing," garnering her the 2012 DGA Award for Best Director of the Year along with a Primetime Emmy nomination.



ACTRESS & SINGER, "ORANGE IS THE NEW BLACK"

Danielle Brooks

Danielle Brooks is an actress and singer best known for role as "Taystee" in "Orange Is the New Black". She also received a Tony award nomination for her role as "Sofia" in the 2015 Broadway production of *The Color Purple*. She is now currently the star, host, and producer of "A Little Bit Pregnant" for Netflix Family.

Meet the amazing women speaking at breakout panels & workshops on our website, uscownit.com/breakout-sessions.



SCAN WITH YOUR
PHONE'S CAMERA



Breakouts are all about customizing your summit experience.

Attend one of 15 morning breakout panels at 10:40 AM and one of 15 afternoon breakout workshops at 1:15 PM! *All the locations for these sessions can be found on our website, uscownit.com/breakout-sessions.*



– 10:40 AM

Morning Breakout Panels

ENTERTAINMENT: TAKING THE LEAD

Stacy Scholder
Lisa Erspamer
Kate Gersten
Reena Singh

Moderator | Professor of Professional Practice of Journalism
President, Lisa Erspamer Entertainment & Unleashed Media
Writer & Producer, “The Good Place” and “Mozart in The Jungle”
Senior Vice President, Current Programing at 20th Century Fox

LAW: JUSTICE FOR ALL

Susan Estrich
Megan Kane
Jamie Lincenberg
Cynthia Patton

Moderator | Robert Kingsley Professor of Law and Political Science
Vice President & Counsel, Endeavor
Attorney, Weintraub Tobin
Senior Vice President and Chief Compliance Officer, AMGEN

MEDICINE: FINDING A CURE

Christina Azevedo
Lynn Brody, MD
Laura Mosqueda, MD
Anna Arabyan, PharmD

Moderator | Assistant Professor of Clinical Nuerology
Interventional Radiologist, Memorial Sloane Kettering Cancer Center
Dean, Keck School of Medicine of USC; Professor of Family Medicine
Adjunct Professor, USC School of Gerontology

BUSINESS: BIG PICTURE THINKING

Zivia Sweeney
Michelle Wang
Alice Yen
Alexandra Markovich

Moderator | Associate Professor of Clinical Accounting
Director of Strategy, Growth, & Insights, Ticketmaster
Director, Transformation Delivery, KPMG
Partner, LA Technology & Entertainment Assurance Practice, PwC

ENTREPRENEURSHIP: FROM THE GROUND UP

Sherry Gunther
Danielle Nadick Levy
Crystal Evuleocha
Amy Will

Moderator | Adjunct Professor of Entrepreneurship
Founder, Facile
Founder, Kliit Health
Founder, GirlGang

– 10:40 AM

NON-PROFITS & SOCIAL IMPACT: THE NEXT RIGHT STEP

Kristy Payne
Miry Whitehill
Judith Martinez
Nina Sen

Moderator | Assistant Professor of Clinical Occupational Therapy
Founder & Executive Director, Miry's List
Founder, InHerShoes
Chief Financial Officer, Omaze

COMMUNICATION: TELLING A BETTER STORY

Melanie Cherry
Rebecca Weiser
Kerri Ross
Kaitlyn Henrich

Moderator | Senior Marketing Communications Consultant
Vice President, Moxie Communications
Founder, KLRPR
Director of Corporate Communications, Live Nation

MUSIC: TURN IT UP

Loren Medina
Erin Hanson
Bronte Jane
Maria Ines Sanchez

Moderator | Adjunct Professor in the Music Industry Program
Artist Manager, Vector Management
Director of A&R, Third Side Music
Director, Marketing & Communications at AfinArte Music

GOVERNMENT: SHAPING POLICY

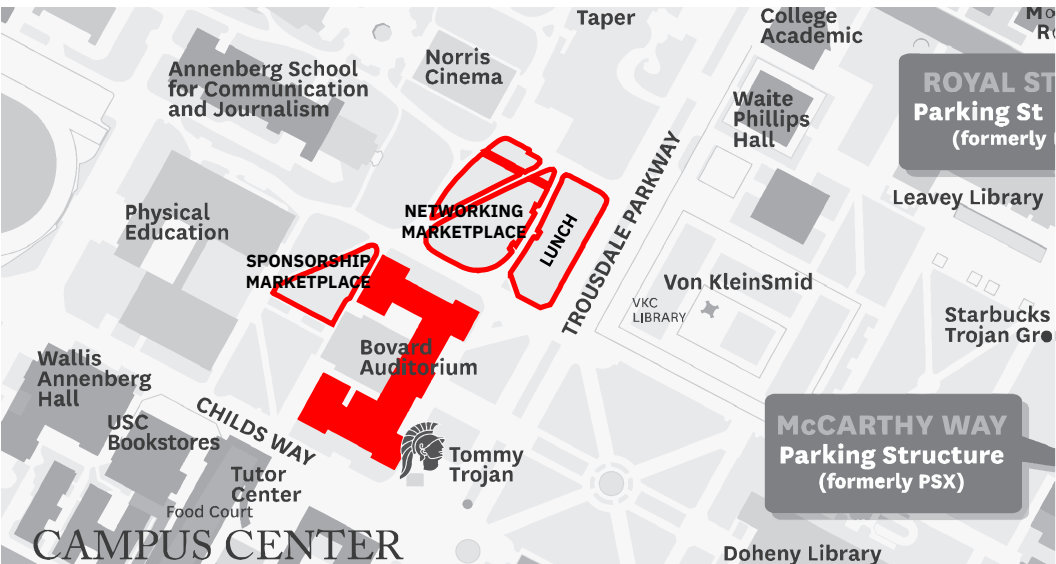
Janet Coit
Abbe Land
Debbie Lumpkin
Amanda Dafros

Moderator | Director, RI Dept. of Environmental Management
Executive Director, Women and Girls Initiative LA
Deputy Inspector General of Diversity, CA Department of Transportation
Chief Innovation Officer, City of Los Angeles

ENGINEERING & TECHNOLOGY: BUILDING A BETTER FUTURE

Mallory Redel
Samantha Esselman
Susan Miller
Iiana Golbin

Moderator | Women in Science and Engineering Program Manager
Product Scientist, 23andMe
Sr. Director of Corporate Security, Oracle
Director, Artificial Intelligence Accelerator, PwC



– 10:40 AM

MARKETING: MAKING YOUR MARK

Eva Buechel
Jenna Greene
Shachar Scott
Catherine Davie

Moderator | Assistant Professor of Marketing
Founder, FORWARD COLLECTIVE
Head of Global Brand Marketing, Snap
Vice President of Brand Strategy, LegalZoom

FASHION: OWN YOUR STYLE

Jessica Wenger
Sage Aubrey
Laura Mellado
Aditi Mayer

Moderator | Costume & Fashion Designer, Owner of Naked Rebellion
Founder, Sage Aubrey
Founder, Laura's Boutique
Founder, ADIMAY

ART & DESIGN: CREATING WITH INTENTION

Perry Johnson
Simrah Farrukh
Haily Zaki
Alexis Andra

Moderator | USC Annenberg Doctoral Student
Vice-Featured Photographer
Founder, LA Design Festival
Founder, Shift Creative

JOURNALISM: WHAT'S YOUR ANGLE?

Amara Aguilar
Chhaya Nene
Abigail Bassett
Shereen Marisol Meraji

Moderator | USC Annenberg Associate Prof. of Professional Practice
Freelance Reporter, Show Biz India
Freelance Journalist, fmr. CNN Senior Producer
Host, Reporter, and Senior Producer, NPR's Code Switch Podcast

LITERATURE: WRITE YOUR STORY

Stephanie Renee Payne
Patty Rodriguez
Chandi Ingram

Moderator | Professor of Writing
Founder, Lil' Libros
Author, [Freedom Child](#)

– 1:15 PM

Afternoon Breakout Workshops

PERFECTING YOUR RESUME

Elisabeth Tuttass

Community Coordinator, Grid110

BODY IMAGE, SELF-LOVE, AND THE INFLUENCES OF SOCIAL MEDIA

Victoria Garrick

Mental Health and Body-Image Advocate, TED Talk Speaker

MENTAL HEALTH MATTERS

Julia Broglie

Founder, BroglieBox

– 1:15 PM

NUTRITION: FUELING YOUR BODY

Kristy Morrell, RD Sports Dietitian, USC

SELF-CONFIDENCE: TO BOLD EVENT

Christie Valdiserri Dancer & Fitness Instructor

LEADING FOR WELLBEING

Carrie Norton Founder & CEO, Green Business BASE CAMP

SEXUAL HEALTH: FLOURISHING + SHAME-FREE

Candice Witek Founder & CEO, FlourishRX

DEVELOPING HEALTHY RELATIONSHIPS IN COLLEGE

Dr. Kelly Neff Social Psychologist, Author

DEVELOPING YOUR PERSONAL BRAND

Robyn Young Founder, Robyn Young & CO.

SUSTAINABILITY: OVERCOMING PERFECTION PARALYSIS

Megan McSherry Founder, ACTEEVISM

HOW TO GET INTO THE FASHION INDUSTRY: INSIDER TIPS

Jennifer Ash Copywriter & Content Strategist, Anine Bing

PERSONAL FINANCE: EMBODYING INDEPENDENCE

Judy Zhu Founder & CEO, MoneyGirls

A FEMALE FORCE IN SILICON VALLEY

Jordan Fowler Product Marketing Manager, Google AI
Hunter Cook Product Marketing Manager, Google

INTRODUCTION TO MINDFULNESS FOR REDUCING STRESS AND CULTIVATING WELL-BEING

Diane Winston Director of Mindfulness Education, UCLA

WORK LIKE A DOG: HOW TO TURN YOUR PASSION INTO A CAREER AND EVEN HAVE A LITTLE FUN ALONG THE WAY.

Jennifer Cao Co-Founder and Vice President, Zippy Paws

OWN IT 2020 would be impossible without the generous sponsors that support our cause.

GOLD SPONSORS

The logo for Amgen, featuring the word "AMGEN" in a bold, blue, sans-serif font.The logo for PwC, featuring the lowercase letters "pwc" in a bold, black, sans-serif font, followed by a graphic of four overlapping squares in shades of orange and yellow.The logo for Ticketmaster, featuring the word "ticketmaster" in a blue, lowercase, sans-serif font with a registered trademark symbol.The logo for Zippy Paws, featuring the word "Zippy" in a yellow, cursive font and "Paws" in a teal, cursive font.The logo for KPMG, featuring the word "KPMG" in a bold, blue, sans-serif font, with a graphic of four blue-outlined squares above the letters.

SILVER SPONSORS

The logo for CBS Interactive, featuring the CBS eye logo and the text "CBS Interactive".The logo for DE Shaw & Co, featuring the text "DE Shaw & Co" in a blue, serif font, with a green line above the text.The logo for USC panhellenic, featuring the letters "USC" in a bold, black, sans-serif font inside a white banner, with the word "panhellenic" in a black, cursive font below it.The logo for USG, featuring a circular emblem with a stylized tree and the letters "USG" in a bold, red, sans-serif font.The logo for FOX Digital Studio, featuring the word "FOX" in a bold, black, sans-serif font, with "DIGITAL" and "STUDIO" in a smaller, black, sans-serif font below it, all within a black-outlined square.

Thank you to all of our sponsors and donors for making the summit not only possible, but the best it can be.

BRONZE SPONSORS



PRODUCT SPONSORS



Intelligent Change



KENDRA
SCOTT





EQUALITY
EQUALITY
EQUALITY
2020

Donate. Get a 2020 exclusive sticker.



Start 2020 right by supporting a fantastic cause! This year, we're producing a beautiful, transparent 'equality' sticker perfect for your laptop or water bottle, shown above. 100% of the proceeds will go straight to TIME'S UP. We've chosen this charity because it stands at the center of what OWN IT stands for— addressing gender inequality through empowerment. We hope you'll help us support this vision.

INSTRUCTIONS

Venmo \$1 (or more) to the Venmo QR to the right, @shivaniokre, by scanning the QR code with your phone's camera. Show the Venmo receipt to an OWN IT team member to receive your 2020 exclusive sticker!



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**THE OWN IT
2020 TEAM**

Nina Regan
Executive Director

Shivani Lokre
Executive Director

Jenna Mazza
Finance Director

Simran Kohli
Finance Assistant

Natalia Parraz
Finance Assistant

Sara Collins
Speakers Director

Katherine Pew
Speakers Director

Pauline Woodley
Speakers Assistant

Lucy Santora
Logistics Director

Faith Dearborn
Logistics Director

Jessica Kim
Logistics Assistant

Annie Oh
Design Director

Cailin Soloff
Marketing Director

Crystal Guo
Marketing Assistant

OWN IT's mission is to bridge the gap between female leaders and the millennials who admire them.

We're shaking up the women's leadership arena by producing events catered to college-aged women of all backgrounds.



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